To commemorate the 20th Anniversary of the Indian Gaming Regulatory Act, the Indian Legal Program, (ILP), at the Sandra Day O’Connor College of Law at Arizona State University is pleased to announce that it will be hosting a two–day national conference entitled, “Indian Country’s Winning Hand: 20 Years of IGRA – Indian Gaming Regulatory Act,” on October 16 and 17, 2008. This conference will be a balanced twenty year retrospective of the successes, failures, and impacts of the Indian Gaming Regulatory Act of 1988. It will be held at the Radisson Fort McDowell Resort & Casino, Scottsdale/Fountain Hills, Arizona. Through conferences like this, the ILP brings Indian scholars, tribal leaders, tribal attorneys, and government agency officials from across the country to meet together in Arizona to examine relevant and timely issues in Indian Country.

We are seeking financial sponsorships for the commemoration of this important anniversary in Indian Country. We would like to defray some of the conference costs including meals, printing, advertising, and accommodations, while keeping registration rates as low as possible, so that tribal, non–profit and legal service employees may attend, and realizing some profits for scholarship fundraising.

It is our sincere hope that you will be interested in supporting this event commemorating important legislation that has greatly expanded business opportunities in Indian Country. Please consider supporting a conference function of your choice, while increasing your corporate visibility. There are a number of different sponsorship opportunities that provide companies with extensive exposure and recognition. Please see the Financial Sponsorship Opportunities Information Sheet to find a level that fits with your area of interest and the type of exposure you desire. Depending on the value of the sponsorship benefits offered, your donation may be considered, in whole or in part, a charitable contribution. Profits realized from the events will provide direct financial assistance to students of Indian law and American Indian studies.

Thank you for your consideration of this request. Your generosity is greatly appreciated. Timely pledges will ensure placement and publication of your corporate logo on brochures, materials, website and signage. We would like to receive pledges by September 15, 2008; however we will be pleased to receive your sponsorship at any time prior to the event. Just complete and return the Sponsorship Response Form; we will then follow up with your contact person.

For further information, please contact Kate Rosier at (480) 965-6204.
Financial Sponsorship Opportunities

To increase your visibility, sponsor a conference function or giveaway!

$25,000 Pathbreakers’ Banquet Sponsor

- Complimentary conference registration for four (4)
- Complimentary tickets and reserved VIP Banquet table for ten (10)
- Invitation for four (4) to the Speakers’ Breakfast
- Full-page acknowledgement as “Banquet Sponsor” in conference materials
- Recognition from the banquet podium
- Corporate logo on pedestal signage in the pre-function area
- Corporate logo recognizing “Banquet Sponsor” on video displays in conference & luncheon areas
- Corporate logo placement in conference brochure and linked logo on conference website
- Marketing or other materials displayed on a table in the pre-function area
- Opportunity to provide branded gift item for event tote bags (subject to approval)
- Special designation of your sponsorship on the badges of all your organization’s attendees

$10,000 Keynote Luncheon Sponsor

- Complimentary conference registration for two (2)
- Complimentary tickets and reserved seating for four (4) at the Pathbreakers’ Banquet
- Invitation for two (2) to the Speaker’s Breakfast
- Half page acknowledgement as a “Luncheon Sponsor” in conference materials
- Recognition from the luncheon podium
- Corporate logo on pedestal signage in the pre-function area
- Corporate logo recognizing “Luncheon Sponsor” on video displays in conference & luncheon areas
- Corporate logo placement in conference brochure and linked logo on conference website
- Marketing or other materials displayed on a table in the pre-function area
- Opportunity to provide branded gift item for event tote bags (subject to approval)
- Special designation of your sponsorship on the badges of all your organization’s attendees

$7,500 Pathbreakers’ Banquet Hors d’oeuvres & Cocktail Sponsor

- Complimentary Conference Registration for two (2)
- Complimentary tickets and reserved seating for two (2) at the Pathbreakers’ Banquet
- Corporate logo placement in conference brochure and linked logo on conference website
- Acknowledgement at as the “Hors d’oeuvres & Cocktail Sponsor” in conference materials
- Recognition from the conference and banquet podium
- Marketing or other materials displayed on a table in the pre-function area
- Opportunity to provide branded gift item for event tote bags (subject to approval)
- Special designation of your sponsorship on the badges of all your organization’s attendees
$7,500 Tote Bag Sponsor

- Complimentary conference registration for one (1)
- Corporate logo placement in conference brochure and linked logo on conference website
- Acknowledgement as an “Tote Bag Sponsor” in conference materials
- Recognition from the conference podium
- Marketing or other materials displayed on a table in the pre-function area
- Corporate logo placement on the conference tote bag
- Opportunity to provide branded gift item for event tote bags (subject to approval)

$5,000 Break Sponsor

- Complimentary Conference Registration for two (2)
- Corporate logo placement in conference brochure and linked logo on conference website
- Acknowledgement as a “Break Sponsor” in conference materials
- Recognition from the conference podium
- Marketing or other materials displayed on a table in the pre-function area
- Opportunity to provide branded gift item for event tote bags (subject to approval)
- Special designation of your sponsorship on the badges of all your organization’s attendees

$5,000 Advertising Sponsor

- Complimentary conference registration for one (1)
- Corporate logo placement in conference brochure and linked logo on conference website
- Acknowledgement as an “Advertising Sponsor” in conference materials
- Recognition from the conference podium
- Marketing or other materials displayed on a table in the pre-function area
- Opportunity to provide branded gift item for event tote bags (subject to approval)

$2,500 Panel Sponsor

- Acknowledgement as a “Panel Sponsor” in conference materials and on the conference website
- Recognition from the conference podium
- Marketing or other materials displayed on a table in the pre-function area

$1,500 Printing Sponsor

- Acknowledgement as a “Printing Sponsor” in conference materials and on the conference website
- Recognition from the conference podium

Conference Sponsors: Indian Legal Program, Sandra Day O’Connor College of Law at Arizona State University

- American Indian Policy Institute at ASU
- American Indian Law Center, Inc.
- Native Nations Law and Policy Center at UCLA
- National Congress of American Indians
- National Indian Gaming Association
- Arizona Indian Gaming Association
- California Nations Indian Gaming Association
- New Mexico Indian Gaming Association

Please support this 20th anniversary conference commemorating the landmark legislation that has prospered gaming industry corporations and a myriad of related industries.

For more information, please contact Kate Rosier – Tel: (480) 965-6204

Indian Country’s Winning Hand
Come join our full house...
SPONSORSHIP RESPONSE FORM

I am pleased to support “Indian Country’s Winning Hand: 20 Years of IGRA” conference and the Indian Legal Program at ASU’s Sandra Day O’Connor College of Law with a sponsorship pledge of $ _______________.

SPONSORSHIP LEVELS

- $25,000. Pathbreakers’ Banquet Sponsor (FMV = $2,380.00)
- $10,000. Keynote Luncheon Sponsor (FMV = $1,190.00)
- $7,500. Pathbreakers’ Banquet Hors d’oeuvres & Cocktail Sponsor (FMV = $900.00)
- $7,500. Break Sponsor (FMV = $750.00)
- $5,000. Advertising Sponsor (FMV = $375.00)
- $2,500. Panel Sponsor (FMV = $0.00)
- $1,500. Printing Sponsor (FMV = $0.00)
- $500. Scholarship Sponsor (FMV = $0.00)
- Other ________________________________ (FMV = $0.00)

CORPORATE SPONSORSHIP

☐ Enclosed check for the full pledge, payable to “ASU Foundation/ILP” ☐ My gift should be charged to my credit card.

CORPORATE CREDIT CARD INFORMATION

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card No. ________________________________ Exp ________________________________
Signature ________________________________ Date ________________________________

CORPORATE INFORMATION

Company Name ________________________________ (official corporate name, for recognition purposes)
Contact Person ________________________________ Phone ________________________________
Address ________________________________
City __________________ State ______ Zip __________ Email ________________________________

Please make your sponsorship check payable to the ASU FOUNDATION/ILP and mail to the following address:

Arizona State University Sandra Day O’Connor College of Law
Kathlene Rosier, Indian Legal Program
P. O. Box 877906
Tempe, AZ 85287-7906

Upon receipt of this completed form, the above noted Contact Person will be contacted regarding placement of your Corporate Logo, as outlined in the request letter and other sponsorship details. If you have any questions, please call Kate Rosier at 480-965-6204.

THANK YOU FOR YOUR SUPPORT.

CONFERENCE PROFITS WILL GO TOWARD SCHOLARSHIPS TO STUDENTS OF INDIAN STUDIES & INDIAN LAW.

All funds will be deposited into an account (30-AMJDN-0110)/JDNGE8D with the ASU Foundation, a separate non-profit organization that exists for the benefit of ASU. Due to the value of benefits provided, only payments in excess of fair market value* (FMV) may be considered a charitable contribution.)